

STRENGTHENING PHYSIQUES

MR DENIS MECKLENBURG
PhysioActive Pte Ltd

Having passion and interest alone is not enough for one to succeed as an entrepreneur. A certain amount of business acumen is needed, and very often many people find themselves either lacking in passion or lacking in the managerial skills to run a company. Thankfully, for Mr Denis Mecklenburg, his passion as a physiotherapist was complemented by an equally strong interest in business management.

"I have always had the idea of putting all my energy and motivation into my own business," says the German-born physiotherapist, embracing the idea of being his own boss and relishing the challenge of growing a successful business, "So, I decided to move from Switzerland to Singapore with the goal of opening a private multidisciplinary physiotherapy clinic providing high-quality services."

Founded in 2009, PhysioActive Pte Ltd provides physiotherapy, sport therapy, sports massage, podiatry, women's health, post-surgical rehabilitation, neurological rehabilitation, and golf physiotherapy, amongst numerous other services and treatments. With patients ranging from young toddlers to beyond 80 years old and spanning both men and women, the clinic has certainly come a long way since its first day. Today, they have grown to a total of 17 staff and 2 clinics in the heart of Singapore.

"I think discipline and hard work are two of the key factors of success," he continues, having previously worked in one of the largest and most innovative private clinics in Switzerland. Believing that the success of the business is dependent on the quality of their people, he constantly strives to hire only the most qualified and experienced physiotherapists. "We put a lot of effort into updating our knowledge constantly with post-graduate courses and in-house trainings," he adds, aiming for continual innovation in their services and equipment. "With our multi-disciplinary team, we can treat all our patients in the best way possible."

This wealth of expertise and depth of experience is reflected in the overwhelmingly positive feedback they receive from patients, specialists and doctors who work with them, global companies that choose to partner them, and sport clubs who trust their service for their athletes. Bolstered by a stellar reputation and a proven track record, Mr Mecklenburg's long-term vision is to maintain this excellent standing in the healthcare industry, hoping in time to expand the business even further.



Up Close & Personal

What made you pursue a business in this field?

I love being a physiotherapist and helping people with their injuries. But I'm also very interested in business and management. By having my own physiotherapy clinic I can combine working as a physiotherapist and being a manager.

Were there any notable challenges that you had to overcome?

When you have your own business there are always challenges to overcome. This makes it so interesting. But having a young family and opening your own business in a foreign country was definitely one of the biggest challenges.

What is the main driving force and motivation for you?

To be very honest, making my vision come true and being successful at the same time is my main driving force.

How do you measure success in life?

Achieving the goals I have set for myself and being happy with what I have achieved means success in life for me. Having a wonderful family and a well-established business is definitely making me happy!

What advice would you give to aspiring entrepreneurs?

If you want to be successful in life and business you have to work hard and have a lot discipline. Besides this always try to be creative and innovative and NEVER rest on your laurels.

"Discipline and hard work are the key factors of success."